

*Bringing the Beauty of Nature To Your Home*

Nationwide Suppliers of Premium Quality Wood Flooring



## OUR MISSION

TO DEFINE QUALITY IN CRAFTSMANSHIP,  
OFFER ALTERNATIVES TO THE ORDINARY,  
PROVIDE UNCOMMONLY HELPFUL  
& FRIENDLY SERVICE,  
AND SATISFY THE DISCERNING  
WITH PRODUCTS OF DISTINCTION.

The logo features a large, light-colored oval containing the letters 'P' and 'H' in a serif font, with the 'P' positioned above the 'H'. The text 'Pennington Hardwoods' is written in a white serif font across the middle of the oval.

Pennington Hardwoods



## Welcome

Thank you for allowing us an opportunity to inform you of the exquisite wood floors available from

Pennington Hardwoods. We are a family business dedicated to a tradition of providing the finest quality products, selection and service available. Those who share the same admiration for master crafted quality hardwoods as we do will be very pleased with what we have to offer.

A handwritten signature in dark ink, reading "Kevin M. Pennington". The signature is fluid and cursive, written in a professional style.

Kevin M. Pennington, President



## Credits & Advantages

Pennington Brand flooring has been selected for beautiful homes all across the United States and abroad. Commercially we have provided for many notable installations in major universities, Fortune 500

companies, retail chains and government institutions. As a member of the National Wood Flooring Association and the Better Business Bureau we operate within the highest ethical standards and guarantee the quality and condition of every order. Additionally, we provide friendly and knowledgeable service and offer customer references nationwide.





## Showroom

We welcome you to visit our 15,000 square foot distribution facility and showroom conveniently located only minutes from Louisville, Kentucky. Featuring 20 beautiful species installed in strip, plank, herringbone & mosaic patterns, our showroom offers the opportunity to browse one of the most diverse selections of wood flooring available anywhere. In addition to hardwood flooring we offer an equally impressive selection of domestic & exotic lumber, hardwood decking and other unique items such as hand hewn log siding. Our friendly staff will be glad to assist you.

## Website

As the innovator of nationwide e-commerce wood flooring sales, Pennington Hardwoods has for the past decade satisfied thousands of customers across the country with beautiful hardwood flooring at competitive prices. We welcome you to review the contents of our website explaining our products and services including hardwood flooring and lumber prices, specifications, properties and photos of more than 50 species. The Pennington Hardwoods website has received awards from or has been featured in such publications as HGTV's Dream House and Dream Builder television programs, USA Today, This Old House, Fine Woodworking, Woodworkers Journal, Hardwood Floors, PC Computing, WebBusiness, Business First and others. We hope you enjoy your visit as well.

[www.PenningtonHardwoods.com](http://www.PenningtonHardwoods.com)





## Exotic Flooring

Many of the exotic hardwood flooring products on the market today do not meet the demanding standards of our Pennington Brand. We import from only top quality producers which operate legally and maintain ethical labor

and environmental practices. The integrity of our sources is directly reflected in the quality of our products. The Pennington Hardwoods direct import program features a selection of exotic hardwood flooring crafted from some of the hardest and most revered woods in the world. The combined quality, beauty and durability of our chosen exotics make them an excellent value in wood flooring.

Brazilian Cherry



Goncalo Alves



Brazilian Chestnut



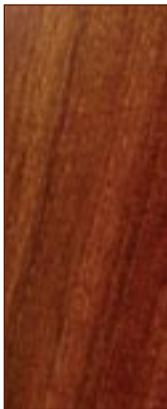
Australian Cypress



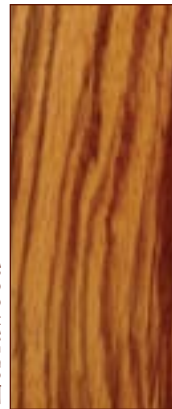
Santos Mahogany



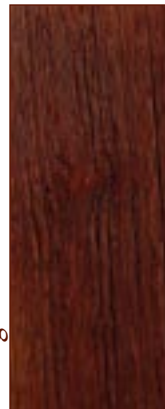
Brazilian Walnut



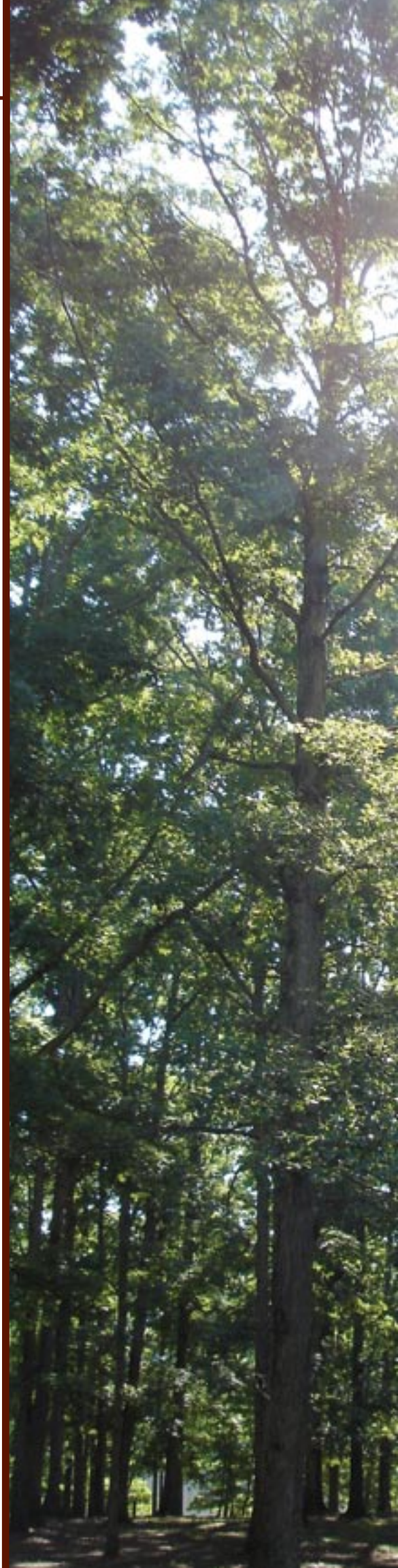
Zebrawood



Wenge



*Shown here are but a few of our more popular exotic species.*



## Presanded Domestic Flooring

Precision milled one order at a time and presanded, our Pennington Brand presanded hardwood flooring eliminates the otherwise required use of a commercial drum or belt sander, and greatly simplifies the installation and finishing process. Our Amish mill operates at one-tenth the speed of typical manufacturers to carefully create beautiful hardwood flooring of unparalleled quality. Available in Clear & Natural Grades and a variety of widths, Pennington Brand presanded hardwood flooring provides uncommon benefits, allowing you to easily achieve professional results. Available dimensions are 3/4" x 2-1/4", 3-1/4", 4-1/4", 5-1/4" in random lengths up to 8'.

## Clear & Natural Grades

Our clear grade flooring displays the most refined beauty a wood has to offer. Crafted from the highest grades of lumber, it is ideal for any setting where the look of distinctive quality is desired. This grade provides a more consistent appearance free of knots, mineral streaks, and other natural character markings.

Our natural grade flooring reveals a genuine color blending of both heartwood and sapwood, providing warmth and charm perfectly suited for most any casual or informal setting. Varied color and other natural characteristics are considered attributes of this grade and are carefully selected for their inclusion.



Clear Grade



Natural Grade

Example of grades as shown in Quartered & Rift White Oak.



## Exquisite Wood Floors



## Refined Beauty



## Distinctive Quality



## Warmth & Charm



## Master Crafted

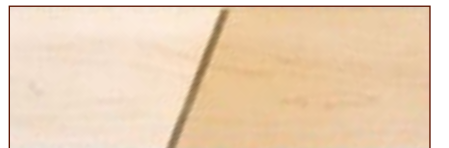
**Ash**  
Blond and beautiful. For those who like the look of Oak but prefer a lighter color. Ash is a light blond wood with an attractive prominent grain. It stains beautifully, wears well, and is the wood of choice when a whitewash finish is desired.



**Cherry**  
Traditional and elegant. For centuries Cherry has been widely regarded as the definition of a beautiful wood. It has a warm red color, a fine grain, and excellent finishing characteristics. The patina of Cherry also naturally darkens with age.



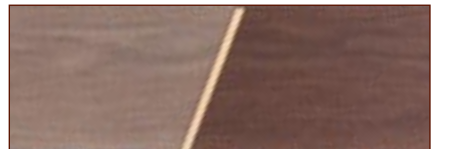
**Hard Maple**  
For sport or leisure. As a standard for sports flooring, Hard Maple is a proven performer. Its impressive durability also makes it a logical choice for any high-traffic areas in the home. With a light color and fine grain it is especially popular in contemporary settings.



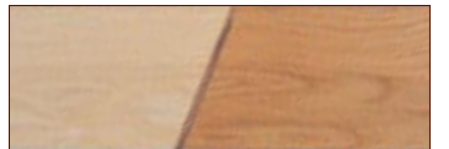
**Red Oak**  
America's most chosen. That familiar golden reddish-brown color and interesting textured grain is irresistible to many. Red Oak is selected equally for both formal and casual settings and is a fitting selection for any craftsman-style home.



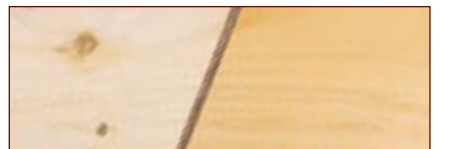
**Walnut**  
A wood lover's delight. Few woods offer the rich beauty of Walnut. Chocolate brown in color, it can transform even the most stark area of a home to warm and cozy. Walnut finishes beautifully and is sure to create your new favorite space.



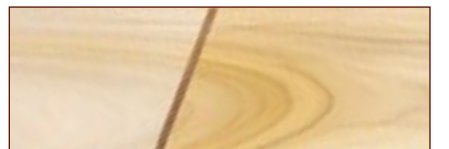
**White Oak**  
Pretty and practical. White Oak is very well suited for flooring being both hard and stable. With a light brown color, it creates a warm and neutral setting that complements most any decor. It also stains well and is a sensible choice anywhere.



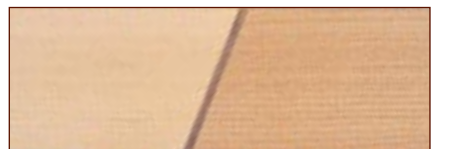
**Pine**  
The original wood floor. Pine flooring is often the first choice for authentic period homes or for those desiring a distressed or antique appearance. Also very popular for use on walls and ceilings to create that casual or country feel.



**Poplar**  
Ideal for the artist. Poplar stains and finishes well and displays a unique creamy white to light olive-brown color. It is also the wood of choice for those wanting to try their hand at floor painting or stenciling. An interesting selection.



**Quartered & Rift Red & White Oak**  
The best of Oak. As seen in Stickley-style furniture, quartered and rift sawn Oak displays a straight uniform grain and the occasional figure of exposed medullary rays. These exclusive cuts which enhance the durability and stability of the wood make for excellent flooring that serves well anywhere, even over radiant heating systems. The consistent beauty of this floor will proudly reflect your choice of the absolute highest quality available.



The left half of the product samples shown are untreated bare wood and the right half of the samples have been treated with a clear oil finish.



## Hand Scraped Flooring

The subtle but distinct sculpted appearance featured in the Pennington Provincial Collection of hand scraped hardwood flooring is one of timeless beauty. Hand crafted by traditional methods, the labor of the craftsmen is visible in every contour of the wood as they transform each floor into an original work of art. Featuring 3/4" x 5" solid plank hardwood flooring in six color selections, the Pennington Provincial Collection is competitively priced and protected by a commercial grade oil-based urethane. Rich in character and charm, Pennington hand scraped hardwood flooring exudes an old world elegance that will lend a cultured

appearance to any area of your home. Our custom services also allow you to select other species and sizes to be hand scraped and finished to your specifications.



White Oak - French Ochre



White Oak - Burnt Umber



White Oak - Neutre



Birch - Terra Rosa



Birch - English Sienna



Birch - Venetian Bronze

## Engineered Flooring

Our Castle Flooring line of premium quality pre-finished domestic & exotic engineered hardwood flooring utilizes sawn lumber for the face of the product rather than traditional paper thin rotary cut veneer. This provides Pennington Castle Flooring with a look and feel indistinguishable from solid hardwood flooring. The selective sawn lumber face is permanently bonded to an averaged 9-ply cross laminated hardwood backing which offers excellent stability. Our beautiful natural tone UV cured abrasion resistant finish offers all the benefits of a modern finish without the plastic appearance. The Pennington Castle Flooring line is also extremely versatile, being suitable for glue down, nail down and floating installation over most any solid surface. With a sawn lumber face this flooring can be sanded and refinished just as solid hardwood flooring ensuring it will last a lifetime. Superior construction, stunning beauty, easy installation and attractive pricing make Pennington Castle Flooring an excellent value. Contact us or visit our website for product selections and specifications.





## *Custom Services*

### *Plank Flooring*

Custom plank flooring offering wider widths and longer lengths than typical, is very well suited for the spacious home or institution and has become a popular request from our customers. Milled to the

same exacting standards as our featured lines of flooring, Pennington Hardwoods offers an unmatched selection of domestic and exotic species to be crafted into the dimension of plank flooring you prefer. One of a kind large dimension flooring is a beauty to behold.

### *Mosaic Flooring*

Custom mosaic hardwood flooring represents what many consider to be the pinnacle of hardwood flooring elegance. Beautiful mosaic hardwood flooring custom crafted to your specifications is a Pennington Hardwoods trademark specialty. Working from your design we can transform most any geometric pattern into stunning mosaic hardwood flooring. A selection of popular and historic designs are available for your review. The possibilities are near limitless.

### *Prefinished Flooring*

Much of what we do at Pennington Hardwoods is custom crafted, and our prefinishing of hardwood flooring is no exception. We can provide premium quality hardwood flooring in most any domestic or exotic species prefinished to your specifications. As a standard, we apply a highly refined neutral aluminum oxide urethane with a satin sheen, however other finishes, sheen levels and custom stains are available. Whether it is our Aluminox urethane applied by a state of the art automated UV finish line, or a hand rubbed stain and oil finish, we are confident you will be thoroughly pleased with the results.

### *Specialty Millwork*

To further complement your order of Pennington Brand hardwood flooring we offer the services of a truly custom millwork shop. Our skilled craftsmen can produce stair parts, moldings, vents and more, solving the problem of locating these often needed accessories in lesser common species. This service offered exclusively to our flooring customers is another of the many benefits to entrusting your needs to Pennington Hardwoods. We are here to help you.







## Our History

Originating as a custom woodworking business, Pennington Hardwoods began in a home workshop in the late 1980's. As the custom woodworking projects would often require the best of materials, procuring premium quality lumber became a mission pursued with a passion.

Several years dedicated to inspecting sawmills and their materials in combination with the steady growth of the woodworking business resulted in a modest but sufficient inventory of lumber to expand the business into lumber sales.

The consistent quality supply of lumber won the favor of many woodworker and cabinet shop customers, driving the business forward and out of the home workshop. In addition to precision craftsmanship, it quickly became apparent that a dedication to the procurement of premium quality materials would fuel the success of Pennington Hardwoods.

In the early 1990's customer requests led to the expansion into hardwood flooring with the same passionate dedication to quality. With the addition of Pennington Brand flooring the growth of the business accelerated.

In 1995, during the infancy of the internet, Pennington Hardwoods became the innovator of nationwide e-commerce wood flooring sales by offering uncommon quality lumber and flooring to customers anywhere in the United States. Almost immediately the demand for these higher caliber products was evident. Within a few years Pennington Hardwoods had earned satisfied customers in all states extending the business well beyond the local area.

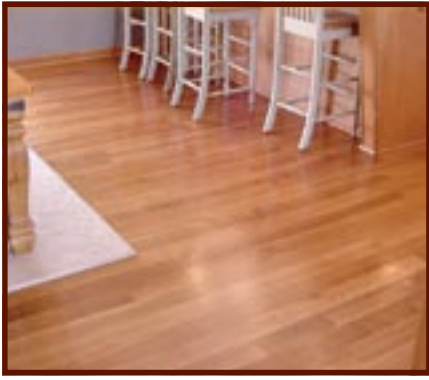
Throughout this time the inspection of materials and facilities moved to South America where relatively new species to the U.S. flooring market were being produced such as Brazilian Cherry and others. After quality standards were satisfied, Pennington Hardwoods began importing these materials and exotic flooring was added to the product selection.

From this point forward the business experienced a full decade of steady growth prompting the construction of a new distribution facility and showroom in Southern Indiana featuring one of the most diverse selections of wood flooring available anywhere.

Nearly 20 years since beginning in a home workshop the business has grown to national recognition with residential and commercial customers in every state and with many installations featured in architectural and design publications. Additionally, Pennington Hardwoods has earned business from abroad in more than a half dozen countries.

Although growing as demand requires, the principals and values of the small family business have endured as Pennington Hardwoods remains dedicated in continuing the mission to define quality in craftsmanship, offer alternatives to the ordinary, provide uncommonly helpful & friendly service and satisfy the discerning with products of distinction.





## Customer Satisfaction

As a direct reflection of our business, our customers' satisfaction is our primary concern. By offering the

highest quality products available and excellent customer service, we earn the majority of our business by referral rather than marketing. In all that is available in wood flooring today, it is the integrity of Pennington Hardwoods that appeals most often to those seeking quality and value.

*"...I'm writing to express my compliments and satisfaction with your flooring materials and the process of working with your company. I was immediately impressed with the quality and consistency of the wood and continued to be so through the installation. The results are **perfect** and the **savings substantial**. Your product is **unique and truly great**. I have and will recommend it to everyone. Thanks very much..."*

—B. Assell, Mendota Heights, MN

*"...We're more than half through with our floor installation. Wow! The wood is just beautiful! The quality is EXCELLENT!!! We are truly thrilled!!! Thanks for all your help!..."*

—J. Ditlove, Redstone, CO

*"...We are **very pleased** with the quality and price of the flooring we purchased from you. It was exactly as you described. The owner of the company that installed the floors was also thoroughly impressed..."*

—A. Macbeth, Santa Cruz, CA

*"...I am very happy with your service and the quality of your product. The precision of the milling and sanding allowed me to easily assemble a near perfect floor with minimal sanding. My friend who helped me is a carpenter and he too was very impressed with the quality..."*

—S. Wurst, Brookfield, CT





1015 Progress Way  
Sellersburg, Indiana 47172  
P 812-248-4700  
F 812-248-4705  
[www.PenningtonHardwoods.com](http://www.PenningtonHardwoods.com)  
[Quality@PenningtonHardwoods.com](mailto:Quality@PenningtonHardwoods.com)